

REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!

ORDER WORKSHEET HARRIS REPORT FROM REP

OCT4/12 19.05

*** WFTV-TV ***

REP HEADLINE# 6297605 TRF# 329043

\$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

CHANGES

ADV # ADV. NAME POLI/RPOF 3 PACK//R/STR/FL

AGY # 1977 AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

REP.# OFF.# 6556 SALESMAN #

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

ORDER # CONTRACT # 6297605 CLASS: NATL. LOCAL REGIONAL

PRDCT RPOF-3 PAC EST#1932 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT4/12 19.05

REP: TO LENA

FR JULIE

OK'D M5

TTL5 RTS

PLS CFM, HTX 10/4

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

CON CM ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE

FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
13	S		800P-1130P	30		\$3,300.00	9/29	9/29	1		SAT	1
AGENCY ADVERTISER CODE =												
AGENCY PRODUCT CODE =												
AGENCY EST# = 1932												
PROGRAM : COLLEGE FOOTBALL												

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:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

45	A		1146P	30		\$3,300.00	9/29	9/29	1		SAT	1
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PROGRAM : COLLEGE FOOTBALL
ORD COM1: LATE RUN DUE TO FOOTBALL RAN @ 2000-2350
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-13
STATION MAKEGOOD OFFERS:
M5 OK'D BUY#13 MISSED:SAT/800P-1130P SEP29 30S \$3,300.00 (OCT4/12)
OFFER:SAT/1146P SEP29 30S \$3,300.00 PLS ADVISE.
CMT:LATE RUN DUE TO FOOTBALL RAN @ 2000-2350

SEP/12	97175.00	OCT/12	45950.00	CONTRACT TOTAL	143125.00
				TOTAL SPOTS	100

MARKET TOTALS \$356,062 WFTV 40% WKMG 14% WESH 27% WOFL 13% WKCF 1% WRBW 2% CABL 0%
WOPX 0% WRDQ 3% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE